User Stories for an E-Commerce website for agricultural products Kasuwa.Com

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| Features | Stories |
| Landing page | * As a user I want a contact us/ help feature so I can easily reach out to the website owner * As a user I want a contact us/ help feature so I can easily reach out to the website owner * As a user I want a recently viewed segment so that navigation time is reduced * As a user I want a selling now at this price segment so that I can easily track the cost of products faster * As a user I want a cart feature that enables me to purchase items faster without signing in to my profile |
| Onboarding | * As a user I want a landing page where I can sign up to create a profile or login to access my profile * As a user I want to be able to create a profile with my name or a username, my email address and mobile number * As a user I want to have a feature that allows me to sign up with my google or facebook profile to enable me to easily access my profile * As a user I want a sign up confirmation link sent to my email address to validate my email address * As a user I want a username or password incorrect notification when I input the wrong password and/or email/ username combination * As a user I want a password reset feature when I forget my password so I can access my profile * As a user I want an OTP sent to my email to enable me reset my login credentials securely * As a user I want a call me feature that allows me to receive the OTP for password reset faster * As a user I want a success notification when I complete an action so I can proceed to the next action |
| Products and Categories | * As a user I want to be able to view categories of products on offer to reduce time going through lists * As a merchant, I want a “my mall” feature that enables me to easily offer my products to prospective buyers * As a customer, I want a shopping cart feature so that I can easily purchase items online * As a customer, I want an add to cart feature so that I can save my preferences and easily make purchases * As a user I want a presale/ pre order feature that allows me to put up products close to maturation up to prevent spoilage and for fresher products to be bought * As a user I want a feature that enables me to chat with other users to purchase items easily and faster * As a user I want to be able to set/edit my delivery address to ensure delivery is easily made * As a user I want a tracking id sent to my email so I can easily track my order/ shipment * As a user, I want to receive an email/sms notification when an order arrives so that I can go pick it up right away * As a user, I want a cancel order feature that allows me to cancel an order before it is shipped * As a user I want a completed delivery feature to confirm delivery of an order * As a user I want a review feature that enables me to make comments on a merchant and / or product * As a user, I want a request refund feature that enables me to get a refund when an order is not completed |